



NEWS RELEASE

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CVB almost ready to launch new website...

NACOGDOCHES – The Nacogdoches Convention & Visitors Bureau is excited to announce the upcoming launch of their newly redesigned and revamped website www.visitnacogdoches.org. Staff of the CVB and representatives of Point A Media have been hard at work for the past four months gathering data and redesigning the current site. “In addition to an appearance overhaul, we’ve created a site that invites users to contribute content, create personal accounts and share their findings about Nacogdoches with others, which will hopefully entice more people to visit,” said Dana Britton of Point A Media. The website will officially go live to the public on Friday, August 1st.

The new www.visitnacogdoches.org promises to be the one site for anyone interested in planning a trip, convention, group tour, or even a community event in Texas’ Oldest Town. With detailed itinerary planning features, an extensive calendar of events, the opportunity to create an exclusive photo memory book and even a postcard sending feature, the new website promises to launch the Nacogdoches Convention & Visitors Bureau well into the future. “Our website is one of our greatest marketing tools,” said Executive Director Melissa Sanford, “we are thrilled with the work Point A Media did and we can’t wait to go public with our new website.”

The CVB plans on celebrating this momentous occasion by hosting a website launch party. The event, which will take place at the Convention & Visitors Bureau, 200 E. Main Street, is going to be held Friday, August 1, 2008 at 4:30 p.m. “We really want to celebrate our new website,” said Sanford, “we hope everyone can come downtown and join us as we navigate through the newly designed web pages.” Staff will be on site to celebrate with food, refreshments and some Internet savvy fun. The CVB recently had wi-fi access installed in the Visitor’s Center just in time for this event.

For more information about the new site or about the launch party please contact the CVB at 936-564-7351 or 1-888-OLDEST-TOWN or log onto www.visitnacogdoches.org.